

Serial No. 10/624,898  
Amendment dated February 13, 2006  
In Reply of Office Action dated October 11, 2005

**Amendments to the Claims:**

This listing of claims will replace all prior versions and listings of claims in the application.

**Listing of Claims:**

1(currently amended). An inline produced advertising packet, comprising:

a) two superposed and spaced rectangular outer wrap envelope panels each taken from one of two adjacent half repeat sections of an inline printed common repeat on a **first** web,

b) each of one of the panels **from the first web** being the length of half repeat sections and being joined to each other at an end along a common half repeat line between them,

c) a plurality of insert paper sheets being disposed between and within the periphery of the two rectangular outer wrap envelope panels, and occupying in common the printed common repeat of the two rectangular outer wrap envelope panels, **and the plurality of insert paper sheets being taken from the first web;**

Serial No. 10/624,898

Amendment dated February 13, 2006

In Reply of Office Action dated October 11, 2005

d) the plurality of insert paper sheets from the first web being disposed adjacent to each other and substantially free of adhesive, and being disposed adjacent to and within the two rectangular outer wrap envelope panels and substantially free of adhesive,

e) additional rectangular insert paper sheets from a second web being provided;

f) the additional rectangular insert paper sheets from the second web being disposed adjacent to the plurality of insert paper sheets from the first web and substantially free of adhesive, and adjacent to and between the two rectangular outer wrap envelope panels from the first web and substantially free of adhesive,

g) at least one side of each of the two rectangular outer wrap envelope panels extending beyond an edge of a corresponding side of the insert paper sheets from the first web and each defining a respective gripping section, and

Serial No. 10/624,898

Amendment dated February 13, 2006

In Reply of Office Action dated October 11, 2005

h) each extended envelope panel having a self sealing releasable contact adhesive on the inner surface of an adjacent side edge and ~~in the~~ being located between each respective gripping section to hold the envelope panel edges together.

2(currently amended). The inline packet of claim 1, wherein:

a) the two superposed rectangular outer wrap envelope panels are joined along a common end which also is a fold line and is configured as their half repeat line;

b) the insert sheets are joined together along an adjacent common side which is configured as their half repeat line; and

c) a fold line is provided on the insert sheets, the fold line of their adjacent superposed rectangular outer wrap envelope panels is adjacent to and is in contact with the fold line of the insert sheets, and the two superposed rectangular outer wrap envelope panels enclose the insert paper sheets and the additional rectangular insert paper sheets when the inline produced advertising packet is produced inline.

Serial No. 10/624,898

Amendment dated February 13, 2006

In Reply of Office Action dated October 11, 2005

3(previously presented). The inline packet of claim 1, wherein:

a) the self sealing releasable contact adhesive is sufficiently spaced from outer edges of the envelope panels to permit the outer edges to be used to pull the envelope panels.

4(withdrawn). The inline packet of claim 1, wherein:

a) the envelope panels are perforated between the adhesive and the insert sheets to permit the outer edge section with the adhesive to be torn from the envelope panels to open the packet.

5(withdrawn). The inline packet of claim 1, wherein:

a) one of the envelope panels has a printed mailing address of a specific addressee; and,

b) at least one of the ~~printed~~ insert sheets also has printed personalized data relating to that specific addressee.

Serial No. 10/624,898

Amendment dated February 13, 2006

In Reply of Office Action dated October 11, 2005

6(withdrawn). The inline packet of claim 1, wherein:

a) a common fold line is provided on the insert sheets, and the ~~folded printed~~ insert sheets are fastened together at their common fold line to form a multiple page booklet.

7(withdrawn). The inline packet of claim 2, wherein:

a) an outermost folded printed insert sheet has a strip of contact adhesive on its fold line contact with an adjacent printed piece along its fold line; and

b) all of the printed insert sheets ~~sheet~~ except the outermost printed piece are stapled together at their common fold line to form a multiple page booklet.

8(currently amended). The inline packet of claim 1, wherein:

a) the insert sheets are printed insert sheets, and the side edges of the printed insert sheets are inwardly spaced from the side edges of the envelope panels; and

Serial No. 10/624,898

Amendment dated February 13, 2006

In Reply of Office Action dated October 11, 2005

b) a further self sealing releasable contact adhesive is disposed on the inside surfaces of the outer wrap envelope panels between the side edges of the envelope panels and the side edges of the printed insert sheets.

9-14(cancelled).

15(withdrawn). The inline produced packet of claim 1, ~~11~~, wherein:

a) the inner surface of one of the outer wrap envelope panels has two printed return envelope panels and a sealing flap which permit it to be reused as a return envelope.

16(withdrawn). The inline produced packet of claim 15, wherein:

a) the outer wrap panels have a long side width, and a self sealed reusable contact adhesive on their inner surface adjacent their side edges to hold the outer wrap panels together;

Serial No. 10/624,898

Amendment dated February 13, 2006

In Reply of Office Action dated October 11, 2005

b) the inner surface of the one envelope panel having return envelope panels contains printed order form material, and

c) the panels can be refolded over each other by the sender and held together at their side edges by the self sealed releasable contact adhesive on the envelope panel.

17(withdrawn). The inline produced packet of claim 16, wherein:

a) a return envelope closing flap is disposed adjacent and parallel to one of the return panels and has remoist adhesive on its surface for sealing the return envelope.

18(withdrawn). The inline produced packet of claim 17, wherein:

a) a transverse perforate line extended across the outer wrap adjacent to the return envelope closing flap permit it to be detached by an addressee.

Serial No. 10/624,898

Amendment dated February 13, 2006

In Reply of Office Action dated October 11, 2005

19(withdrawn). The inline produced packet of claim 17,  
wherein:

a) the outer surface of an outer wrap envelope panel  
and the return envelope each have corresponding personalized  
printing.

20 - 31(cancelled).

32(previously presented). The inline packet of claim 1,  
wherein:

a) one of the envelope panels has a printed mailing  
address of a specific addressee.